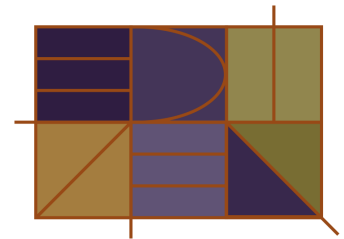




Mastering the Art of Business through Leadership Development



EDIZEN

Workshop **Leading People**

Summary Understanding the difference between leading and managing is the first step in improving leadership style. Learning how to get the support of your staff to implement the vision, mission and goals of the organization is the job of a great leader. Through a variety of on-line assessment tools, interactive exercises and practice sessions, participants will have the opportunity to define their leadership style, discover strengths and weaknesses, and learn to design and implement strategies that foster employee engagement.

Format Full day workshop

Target Audience Middle and upper level managers

Topics Covered and Learning Objectives

- Understanding the purpose of leadership
 - The difference between leading and managing
 - Being the voice for the organization's vision, mission and goals
- Discovering your leadership style
 - Self assessments to gain awareness of preferred workstyle
 - Leadership competencies and comparison of preferred workstyle
 - Blind spots and areas in need of development
- Designing and implementing strategies that foster employee engagement
 - Understanding the front-line worker's perspective on leadership
 - Discovering how to get the support of your staff to implement the vision, mission and goals of the organization
- Learning communication and presentation skills
 - The most frequently made communication mistakes
 - Strategies for communicating effectively
- Designing you own Leadership Development Plan
 - Incorporating metrics to measure success

Leadership Development programs from Edizen are designed to motivate participants to take the steps necessary to improve their leadership style in ever changing work environments.

Contact Edizen today

to learn more about how we can help you and your organization meet your goals.

Toll free **866.334.9362**

DC Office **202.689.5667**

Email **contactus@edizenco.com**

Online **www.edizenco.com**