

Mastering the Art of Business through

Workforce Training

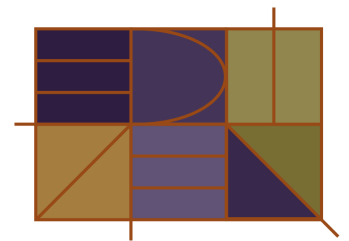
Ensuring opportunities for continuous learning is a priority for organizations looking to stay competitive, keep up with technological and other environmental changes, as well as attract top talent. If employees are not keeping pace with the latest knowledge, it is the organization that will fall behind. Instead, the workforce must be thought of as an asset whose value can be increased through investment in effective training and development.

What makes a training program effective? First, it needs to be aligned with the organization's mission, goals, and culture. Second, it needs to provide content that is **valuable, relevant** and **enjoyable**. Employees should be engaged and motivated so much that they feel that their time away from the workplace was well spent. Above all, effective training needs to answer the question: "What does this training have to do with my job and how will it help me?"

To help organizations meet this challenge, Edizen offers a complete range of continuous learning programs from half-day modules to one-day workshops and multi-day train-the-trainer classroom instruction. Program design accommodates both off-the-shelf and customized training options to meet any training budget. Our training services are designed to promote a culture of learning and give employees the techniques, tools and knowledge to succeed in the workplace.

There is no margin for waste in our current economy. Organizations need training programs that are "tried and true," relevant and meaningful. Gone are the days of sparse content spread over an

eight-hour day pouring over three-ring binders with hundreds of pages of fluff and endless PowerPoint slides. Training today is about focused content that "hits the mark."



EDIZEN

Edizen's experienced facilitators consistently receive the highest evaluations for delivering workshops that are interactive and meaningful.

Contact Edizen today

to learn more about how we can help your organization reach its goals. To reach our offices in Massachusetts, Washington DC or Atlanta call toll free: **866.334.9362**

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