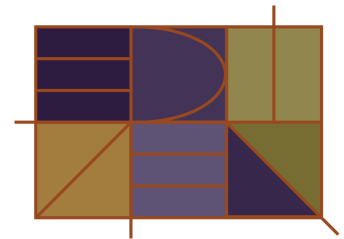




Mastering the Art of Business through Workforce Training



EDIZEN

Workshop **Communicating Persuasively**

Summary The ability of leaders, managers and supervisors to communicate persuasively is crucial to individual and organizational success. When leaders fail to communicate persuasively it can have a major impact on the workplace, effecting productivity, and increasing stress, turnover and employee dissatisfaction. In this workshop, participants will gain experience in using honest, ethical, and persuasive communication skills. This skill requires being able to build rapport and credibility, seek mutual understanding, use inclusive language, and maintain composure and professionalism during difficult conversations.

Format Full day course

Target Audience Middle to upper level management

- Topics Covered and Learning Objectives**
- Understanding the importance of persuasive communication
 - Defining and understanding your own communication style
 - Communicating persuasively does not mean being a used car salesman!
 - Building rapport and credibility
 - Achieving mutual understanding
 - Listening attentively
 - Using inclusive language
 - Paying attention to both verbal and non-verbal communication
 - Maintaining composure and professionalism during difficult conversations

Edizen's experienced facilitators consistently receive the highest evaluations for delivering workshops that are interactive and meaningful.

Contact Edizen today

to learn more about how we can help you and your organization meet your goals.

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